

Parramatta



Parramatta is Australia's second oldest European Settlement, rich in both Indigenous and European natural heritage.

The key business centre of Sydney's western region, Parramatta has become the focus of commerce, retail, recreation, government, legal, transport and community services.

It is also the centre of culturally diverse social gatherings of people from all over the Sydney region.

The CBD is undergoing major changes, with developments such as the Parramatta Interchange, the proposed Civic Place development and Sydney Water. There is also increasing demand for a range of residential development to suit the changing needs of the community, especially younger people.

For the City, such change brings a welcome opportunity to continue to make the CBD a vibrant, rich and culturally significant place in which to live, work, invest or visit.



Wards: Arthur Phillip and Elizabeth Macarthur
Population: 15,679
Workers: 61,000
Postcode: 2150

Where We Are Heading

For Parramatta to remain a compact city, Council needs to continue to encourage sustainable and high-quality urban design that balances its dual role as a residential and business hub. However, better measures need to be in place for understanding the swiftly changing needs of Parramatta's residential and working population.

Further development can be done to boost Parramatta's reputation as a regional shopping destination, encouraging as much variety among retailers as possible. Pedestrians also need to be given greater attention in the CBD.

Parramatta has a tremendous asset in its diverse cultural make-up. This needs to be enhanced and developed. A better range of cultural and leisure activities for all groups and cultural backgrounds would be a step in the right direction.

Further strengthening the entertainment and café precinct will also enhance the perception of Parramatta to those living in nearby neighbourhoods and beyond.

Parramatta's future development is guided by several major reports and studies, including a Parramatta Regional Environment Plan; the Parramatta CBD Office Market Investment Profile; the Church Street Revitalisation Study; Parramatta City Centre Retail Plan and an Arts Facilities and Cultural Places Plan.

Suburb Snapshot

Who are we:

- 49.5% born overseas

Top four non English speaking countries of birth:

- 19.0% China
- 4.6% Lebanon
- 4.6% Philippines
- 2.3% Fiji

Top four age groups:

- 12.3% 25-29 years
- 10.9% 30-34 years
- 10.1% 20-24 years
- 9.7% 35-39 years

Top three religions:

- 22.9% Catholic
- 7.6% Islam
- 4.2% Buddhist

Source: ABS Statistics 2001

Fast financial facts:

- 5.3% unemployed
- \$55,380 average yearly household income
- \$475,000 median house price
- \$320,000 median unit price
- 5.4% public housing
- 16.1% separate houses
- 74.2% apartments

Assets:

- Over 1100 retail outlets
- Over 350,000 people visit Westfield shopping Centre over a seven day period
- A significant concentration of automotive retailers (Auto Alley)
- Largest concentration of Australian and international financial Institutions outside of the Sydney CBD
- Significant legal precinct with 527 practicing solicitors
- Over 1 million visitors travel to Parramatta via the Rivercat
- Riverside Theatres Parramatta

Community networks:

- CBD Reference Group
- Parramatta Economic Development Board
- Parramatta Local Area Command
- Parramatta Chamber of Commerce
- Upper Parramatta River Catchment Trust
- Parramatta Park Trust
- Parramatta Mission

Our environment:

- Parramatta River Foreshore
- Prince Alfred Park
- Parramatta Park
- St John's Park
- Jubilee Park
- Parramatta River